

Daily Herald

Big Picture . Local Focus

Woman's relocated gift shop also has new name, focus

Kim Mikus

Posted Tuesday, March 27, 2007

Stephanie Zimmermann recently changed the name, focus and the location of her business.

Zimmermann relocated her gift shop from Lake Barrington to 523 Ela Road, Lake Zurich, in the Jewel shopping center.

The name of the shop is now Stephanie's Specialties. She believes this better describes the expanded merchandise selection she now offers. The shop opened as Stephanie's Treasures in early September in Lake Barrington. "Many people thought I sold antiques, which isn't the case," she said.

Zimmermann, who has raised her family in Lake Zurich, is also enthused to operate close to home. The business features an array of items including home accents, clocks and aluminum serving dishes.

She has also expanded her selection of merchandise with college names. Dishes, blankets and pillows feature schools including Iowa, Michigan, University of Illinois and Wisconsin.

Trendy purses selling for about \$40 to \$45, jewelry not over \$68, and affordable evening purses selling for about \$25 are other highlights.

The business also offers engraving services for plaques and trophies. Zimmermann also does etching on frames and vases for weddings. Screen-printing and embroidery is also available for shirts.

"We are also expanding our home accents," she said, adding that the shop is good for housewarming and other gifts.

Zimmermann and her husband, David, have two daughters, Ashley, 23, and Allie, 18. Allie, a senior at Lake Zurich High School, is helping set up a consignment area at the shop. Allie's Attic features formal, higher-end dresses, for prom, homecoming and special occasions.

Zimmermann continues to serve as president for the Lake Zurich Flames Cheerleading organization. She carries products popular for cheerleaders at the shop as well.

The business is open from 10:30 a.m. to 6:30 p.m. Tuesday through Saturday and noon to 4 p.m. Sunday.

For more information, call (847) 438-8200.